



In Letter
and
in Spirit

SIERRA MADRE NEWS

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VOLUME 28, No. 3

SIERRA MADRE, COUNTY-OF LOS ANGELES, CALIFORNIA

FRIDAY, OCTOBER 13, 1933

Woman's Club Emphasizes 'Our Town' And Community Spirit At Its First Meeting

Representatives Of All City
Activities Join In Launch-
ing Season's Work

With the introduction of 65 new members, and plans for a total increase of more than a hundred in its ranks before the current year is finished, the Sierra Madre Woman's Club held the season's first meeting Wednesday noon in the completely redecorated Woman's Clubhouse. An innovation in such meetings, the theme of Sierra Madre and the community life was emphasized, and representative men and women from every service organization and church as well as city officials were present to wish the club success under the leadership of its new president, Mrs. Pearl Virginia Steinberger. In a stirring and enthusiastic address, Mrs. Steinberger asked the full cooperation of all members to carry out the dreams of useful and community spirited service held by the club. Attuned to a spirit of prosperous good cheer, the club members' cheerful outlook for the coming year was reflected by the attractive stage setting designed by Mrs. Homer Glidden. Mrs. W. S. Hull presented the 45 new members as well as the 20 re-instated members.

Form First Classes Of New League

Instruction In Music Starts
At Session To Be Ad-
dressed By Noted Leader

Dean Arnold Bode, speaking on the evolution of music and pianistically illustrating his ideas in object form, was applauded with enthusiasm by the more than thirty members of the Municipal Music League who met Tuesday evening in the Old Barn Studios of the Art League.

In opening, Dean Bode praised the entire allied arts movement, and declared with regard to the Music League:

"I am in full sympathy with the League, and with Mr. Knost's splendid ideas. Believing as I do that the allied groups here will play an increasingly vital part in the community life, I pledge all of my support to you."

Classifying the primary musical elements into rhythm, harmony, form and color, the Dean skilfully traced the history of music from its origin of primeval chants and drums to the present day development. He drew the comparison between the musician's art and that of the painter; the latter having a final distance to show, and the other with but a sheet of symbols of what has been created.

In accomplished and interesting manner, Dean Bode made improvisations on the piano which brought forth clearly the essential differences between the Sonata and other musical forms. Dean Bode was introduced by Richard Knost, chairman of the League's governing board.

A week from tonight, October 20, two separate hour working classes will be instituted at the Old Barn, Mr. Knost announced. One class will be devoted to choral work, the other to musical drama.

As the capacity of each class is 16 pupils, all who desire to enroll are requested to fill out the application blank printed below and return to THE NEWS office not later than Wednesday, October 18th.

Instruction is to be given, in accordance with the precepts of all the Municipal Art leagues, absolutely free of charge. Mr. Knost will personally commence the series of classes. Having been chief director in the Rochester Civic Opera company of George Eastman, in New York, as well as being actively engaged in musical activity in the motion picture industry, he is well qualified for such instruction.

Ramona Little, western representative of the National Music League, and prominent Los Angeles impresario, is to be guest speaker at the Music League's Wednesday night meeting.

Application form for enrollment in the free instruction classes of the Municipal Music League of Sierra Madre:

Name

Address

Phone No. Age

Musical training or experience:

Please fill in and return to THE NEWS office prior to Wednesday, October 18.

Green Home Leased By Hollingsworth, Former L.A. Banker

Milton Hollingsworth, associated with banks and banking in Los Angeles for the last 24 years, has associated himself with the Sierra Madre Savings Bank and with his wife and four children will occupy the home of former City Clerk Elmer A. Green at 169 North Baldwin avenue, which he has leased.

Mr. Hollingsworth was identified with the commercial credit and real estate loan departments of several of the largest banking institutions in Los Angeles and has had a long experience as a real estate loan broker. His duties at the bank here consist largely of supervising the various innovations imposed upon banks by the numerous relief measures and edicts of the State and Federal governments.

Son Is Born On His Mother's Birthday

James S. Donelan should go through life with a good luck tag on his arm. The son of Dr. and Mrs. James Donelan, of 324 North Lima street, he arrived at the Hollywood Hospital on Monday—his mother's birthday. The attending physician says James is "a husky youngster" and that he will make his first trip to Sierra Madre with his mother in a few days.

Add 70 New Members To Local PTA

Successfully climaxing a two-week membership drive, the Sierra Madre Parent-Teachers Association announced Monday that the 1933-34 membership tops that of last year by 70 names, bringing the total local enrollment up to 166 parents and friends.

Mrs. Roland Adams' 4-A pupils in the public school here won the distinction of having worked the hardest in the effort to gain new members, earning 150 points, each point being based on the number of non-member relatives and prospective members contacted.

Wednesday at 2 p.m. a course in Home Development will be presented to the local P.T.A. members in the public school auditorium. A lecture and demonstration of proper and improper use of light in the home will be given by George Rankin, illuminating engineer of the Southern California Edison Co. Mrs. Mercedes Gassmeier, Mrs. Eulaie Drandhuber will demonstrate appliances.

Sierra Madre As A Cross- Roads 50 Years Ago Told By Gregory; Old Ranch Boss

By Luman U. Spehr

WHEN Albert Gregory rattled into Sierra Madre for the first time on an iron-shod democratic wagon behind a span of prancing mustangs he found it not even a village—merely a cross roads with a house or two and the inevitable blacksmith shop. He has seen it grow from the fetal stage, through swaddling clothes into its present lusty, rustic, matronly beauty—a true mountain mother.

That untouched stretch of woodland, which slopes upward from the corner of Foothill boulevard and Sierra Madre avenue is a sample of "Our Town" as Gregory first glimpsed it. Except for its fences—for man had not yet found it necessary to proscribe the poacher, the picnicker and the trespasser.

The upper section of this beautiful mountain slope, the tract that is now Sierra Madre, had been purchased a few years before by N. C. Carter, a man some thought a visionary but who finally convinced his detractors that he was a man of vision. His dream was a delightful residence town in the healthiest climate in the world.

Built First Frame House

From Carter, the founder of Sierra Madre, A. Gregory purchased a piece of land in 1880, and built the first frame home in town, on the lot opposite the present public library. That was the father of Albert Gregory and so glowing were his descriptions of his new home that the son, who had moved from Iowa to Denver, decided to continue his westward trek and see if his father could possibly be right in his contention that he had found paradise.

Along about the first of Feb-

Prepare For Annual Drive Of Red Cross

Special Committee Named
To Direct Campaign Open-
ing On Armistice Day

The annual Roll Call for members in the American Red Cross will start all over the country on November 11th, Armistice Day.

A special executive committee has been appointed to handle the Roll Call campaign in Sierra Madre with Dean Arnold G. H. Bode as chairman, C. W. Jones, treasurer, Mrs. Frank Spencer, assistant treasurer, Miss Louise Judson, secretary and Miss Hope Spring, assistant secretary. Members of the committee include Miss Edna Green, Mrs. Roy O. Calkin, Mrs. Jessica Wright, and Miss Vannier, chairman of the local chapter.

Miss Vannier stated today: "Actual solicitation of memberships does not start, of course, until Armistice Day, but the Roll Call Committee has organized and is actively working to have all in readiness for a sweeping, city-wide campaign which should reach a triumphant finish by Thanksgiving Day."

"We realize that people have been called on to give, give, give, until they feel the can do no more, but we are confident the Red Cross appeal will bring a response that probably no other organization could obtain. With not only a Nation-wide but a world-wide record of relief of suffering in war and in peace time disasters, 'The Greatest Mother' will call confidently upon her children to furnish the wherewithal for her to carry on her work of mercy among our less fortunate brethren."

"The Red Cross will have an added burden this year in caring for disabled service men and their families who have lost their compensation through the effects of the laws passed by the recent Congress. The Red Cross does not attempt to pass judgment upon the justice or injustice of the various rulings. Where it finds need and suffering among the ex-soldiers and their families, it must do what it can to alleviate such conditions."

"We hope this year to enroll a higher percentage of our citizens in this great humanitarian organization than ever before. Sierra Madre stands third from the top in the State of California. We should go up at least one step this year."

Indian Utensils Unearthed On City Spreading Grounds

Old Dent-in-the-Skull, the Indian whose jawbone and teeth were unearthed by city spreading ground excavators last fall, may have been but an individual member of a redskin tribe camped in Sierra Madre in the dear dead days beyond recall.

This supposition was called forth when Art Evans, engineer superintendent on the spreading ground job, last week found evidence of Indian home-life near the spot where the human remains were uncovered.

A couple stone grain grinding implements, a broken stone bowl, in which many a helping of wheat was once upon a time ground—that's all that remains now. But according to authorities on Indian lore, the stone bits give proof of the former locale of a tribe village, as the people never carried such cumbersome things with them when merely traveling from spot to spot.

Reorganize Unemployed Association

New Officers Selected And
Statement Is Addressed
To The Public

Thursday evening in the Park House the Cooperative Unemployed Relief Association of this city was completely reorganized, with a new group of officials which includes Otto Meyers, president; William Wernicke, vice-president; Dean Arnold Bode, treasurer, and R. L. Cleveland, secretary. A governing board has as members Sam Parker, M. Wingo, Sam Blum, Cleveland acting as secretary and Wernicke as chairman. Jack Beaudoin will continue as manager.

Otto Meyers, the organization's president, issued the following statement after the meeting:

"The old careless and indifferent attitude was wholly missing at the meeting and we take this as an omen for our success. . . . Whereas the old board took no active part in the conduct of affairs, the new board is empowered to function as a real governing body, to handle all matters relative to policy, program and administration. A great deal of time and thought was expended by the organization in the selection of its new officials."

"We do not ask for charity. Our function is to barter labor for commodities. But we do ask for a charitable barter attitude on the part of the public, and we ask your support in our various enterprises. We ask a new spirit of cooperation from you to match the spirit of achievement we have attained, and the new spirit of cooperation we ourselves have developed in the crucible of past mistakes."

"It has come to the attention of this body that a former member of the organization has represented himself as the new manager of the Cooperative Unemployed Association of Sierra Madre to several business men of the city and under such representation, has solicited funds for the organization. Mr. Egbert is in no way connected with the organization and has not been connected with it for several months and we, as the governing body, disclaim any responsibility for his acts."

"We do, however, deplore the use of our name in the solicitation of money from private individuals, and hope that the citizens of Sierra Madre will realize our helplessness to avoid what has happened."

President Checks Up On Effect Of His Recovery Campaign

Comparative figures on employment and payroll totals as of July 15 and October 14 are asked by President Roosevelt from all Southern California employers. Tuesday every industry was in receipt of a letter from the National government urging a general inventory to calculate NRA effects thus far. State NRA Chairman Jack L. Warner announced that by this time every employer should have received a questionnaire. Replies are to be sent back to Washington in the same envelope that brought them, without the necessity of stamps, and will be kept confidential.

Mira Monte Property Owners Join NRA Parade; Order Street Improvement

Third Thoroughfare To Be
Enlisted In Campaign
For Employment Here

A petition for the improvement of Mira Monte avenue between Baldwin avenue and Mountain Trail was thrown into the NRA hopper yesterday by E. R. Corlett, making the third thoroughfare the residents of which have joined whole heartedly into the plan to put men to work, improve the city and increase buying power.

"My great satisfaction in having circulated this petition," said Mr. Corlett in turning the petition into the city hall, "is the fact that everyone I contacted was eager to sign. They not only realized that they were signing up to get something for practically nothing, but that by so doing they were substantially assisting in the NRA drive—'doing their part,' as it were. In the last analysis, beyond all selfish considerations, that is what counts."

Middough Is New Head Of Kiwanians

Club Directors Choose Officers
For 1934 And Dele-
gates To Bakersfield Meet

William Middough, of the Sierra Madre Drug Company, was unanimously elected president of the Sierra Madre Kiwanis Club for 1934 by the board of directors after the luncheon meeting on Tuesday. Clarence Huntsinger was chosen to step into the vice-presidency next year. Jack Hordford will remain in his position as club secretary.

Delegates including Dr. John Woehler, Charles B. Klunk, and William Middough, were named to attend the California-Nevada division convention in Bakersfield November 3-4, while Clarence Huntsinger, Frank Spencer and W. E. Pratt are to be alternates.

Presented to the luncheon meeting by Dr. E. L. Jackson, the speaker of the afternoon was Dr. Frank C. Reid, representative of the Human Betterment Foundation in Pasadena and for 25 years a clergyman. He discussed the proposed sterilization of the unfit.

"Bringing forth the startling fact that 12 percent of the total population of the United States is made up of persons either wholly or partially diseased mentally, Dr. Reid pleaded for a system of humane prevention of parenthood among such defectives."

"Strong, intelligent, useful families," he said, "are becoming smaller and smaller. Irresponsible, diseased, defective parents, on the other hand, do not limit their families correspondingly. There can be but one result—and that is race degeneration."

"When families that send a child to an institution for the feeble minded average twice as large as families that send a child to the university, it is time for society to act."

Dr. Reid said California leads all states in the adoption of sterilization laws, but that these laws are still inadequate for their purpose, providing as they do only for treatment of such cases as are confined to institutions. He stated as his belief that there should be means for State treatment in county hospitals, free of charge to those who desired it. By providing sterilization to those defectives in need, Dr. Reid said, a huge burden would be lifted from the shoulders of the taxpayers who must support the State institutions that are at present filled.

"In upholding the constitutionality of State sterilization," Dr. Reid said, "Chief Justice Oliver Wendell Holmes declared that in time of war the state calls on the fittest of its citizens to lay down their lives for the common good—in times of peace it should be able to call on some of the most unfit of its citizens, not to sacrifice their lives, but to make a far lesser sacrifice, one which in most cases is regarded by them not as a sacrifice at all, but as a benefit to themselves."

signing these street improvement petitions means."

Secretary R. C. Copenhaver, of the Chamber of Commerce, was scarcely less jubilant when he turned in a petition for the paving of Mariposa avenue.

"I haven't met with a single refusal," said Copenhaver, "and my only difficulty has been to get into communication with non-resident property owners on our street who live in distant cities. All of the resident owners are 'tickled to death' to get the improvement offered at the insignificant sum they will be called upon to pay and in the easy manner in which it may be paid."

According to J. S. Billheimer, chairman of the local NRA general committee, there have been absolutely no refusals from any property owner thoroughly conversant with the details of the project. The chief delay to date has been caused by the number of owners who have been out of town and the difficulty in reaching owners who live in distant cities.

It is expected that with the actual submittal of the initial petition to the advisory board, impetus will be given the remainder of the petition bearers' work and that soon the many nearly finished petitions will be completed and turned in.

"Be convinced of these facts," declares Mr. Billheimer, "this project is the most important one that has ever been started in Sierra Madre—and it must succeed!"

"The advantage to the property owner is two-fold. Improvement to his ground will be untold, with a city-wide system of modern streets and sidewalks. Work, under the plan afforded by the National Relief Administration, may be had at such a low figure that a comparison between the resultant community asset and the cost of such work would be ridiculous."

"Another phase it is well not to overlook is this—Men now on the county and local charity lists must be fed and clothed this winter whether or not they work. It is a drain on the citizenry, but worse, it has a bad influence on the men themselves, to receive this charity. Now we have the golden opportunity to help these men. They in turn will put their wages back into circulation, increasing the general purchasing power of the city, and benefiting the whole community."

"The circle is complete. We help the unemployed, and in so doing we help our own personal properties, increase valuations, speed business back toward normal, and prove our willingness to co-operate with President Roosevelt in his tremendous task of reconstructing the fundamental prosperity of the country at large."

Suits Threatened As Many Fail To Pay For Dog Licenses

Dog license fees were overdue the first of last July and now Chief of Police Gordon McMillan is pressing a house to house canvass, and posting final warning notices in the hope of avoiding the necessity of proceeding against a large number of delinquent dog owners.

If tag fees aren't paid immediately, the Chief warns, owners will be liable to court proceedings under Ordinance 265, with a possible penalty of \$100 fine or 30 days in jail or both. Licenses, including tags, cost \$2 for male and spayed, and \$4 for a female dog.

Observations

By Lee Shippey
A T A Hollywood reception recently we met Foujita, famous Japanese artist, who has lived in Paris twenty years. The helpswoman was wearing a miniature of Sylvia by Ella Shepard Bush. When Foujita saw it, he exclaimed: "Isn't that a Renoir?"

Half an hour later we met the artist's French wife, Mme. Foujita, who had been on the other side of the room before. When she saw the miniature she exclaimed: "Truly a Renoir!"

We were so ignorant we had to ask who Renoir was, and learned he is a painter's painter, one of the greatest of the French moderns.

Which shows the kind of artists we have here in Sierra Madre.

Sierra Madre News

Sierra Madre, California
Published every Friday
L. R. GOSHORN
EDITOR and PUBLISHER
TELEPHONE 48
9 Kersting Court

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1897. Official paper of the City of Sierra Madre.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25; Three months, 75c.

The word is very rich unto thee, in thy mouth, and in thy heart, that thou mayest do it.

—Deut. 14.

What we call conscience is the voice of Divine love in the deep of our being, desiring union with our will. —J. P. Graves.

RECOVERY BOOSTER

San Mateo County, California, has embarked on a "Renovize Drive" which seems to be a model of its kind. Success has been far greater than was anticipated, with more than \$1,650,000 pledged by county communities, and with the director of the campaign estimating that the grand total will be \$2,000,000.

The beautiful part of San Mateo's campaign is that the residents haven't simply adopted a slogan and issued a little publicity and then let it go at that—as has happened elsewhere, when well-conceived build-and-repair campaigns passed gradually into coma and died. Instead of that, teams made up of representative citizens go from door to door and office to office soliciting promises from other citizens that they will spend a definite amount for needed property improvement. A form card is made out which indicates the type of work to be done and its minimum cost. When the work has been completed a coupon attached to the card is filled in by the property-owner who sends it to campaign headquarters.

This is an example of what aggressiveness and public spirit is doing in San Mateo County, and what is being done there can be done, to a greater or lesser degree, in every county and State and municipality in the Nation. Property-renovation on a colossal scale would be the greatest possible impetus to industrial recovery—it provides jobs in all industries, brings needed revenue to thousands of business concerns, large and small, and stimulates commerce and trade. The person who builds and repairs now is demonstrating his faith in the patriotic axiom that employment and investment are better and cheaper than charity.

DEAN'S
ARCADIA
THEATRE

Tonight and Saturday
October 13 and 14
"Her Bodyguard"

Edmund Lowe—Wynne Gibson
—also—
Andy Clyde Comedy,
"Artists' Muddles"
Paramount News
Terrytoon Cartoon

Sunday, Monday
October 15, 16
Walter Huston, Kay Francis,
Nils Asther
in

"Storm at Daybreak"
—also—
Broadway Brevity Musical,
"Double Crossing of Columbus"
Paramount News and
Krazy Kat Cartoon

Tuesday and Wednesday
October 17, 18
"She Had to Say Yes"
with Loretta Young
and Lyle Talbot
Masquers Comedy,
"Stolen Gypsies"
Mickey Mouse in
"Touchdown Mickey"
and Fox News

Thursday, October 19th
Helen Hayes and
Robert Montgomery in
"Another Language"

HOME LOAN BONDS
COMMAND RESPECT

Home loan bonds are to be considered as excellent security, states Ewell D. Moore, State counsel for the Federal Home Loan Owners' Corporation of California, because the bonds have been made acceptable at par as a security deposit for public monies.

"Banks desiring to secure government deposits may use the home loan bonds as security for such deposits," said Moore, "and the Reconstruction Finance Company has agreed to accept home loan bonds as collateral security for loans up to 80 percent of their face value."

"For instance, a building and loan association or a receiver for a closed bank may now have mortgages of, say, \$200,000, now held as a collateral for a loan of \$100,000. By exchanging these mortgages individually for bonds of the Home Owners' Loan Corporation, the borrower from the Reconstruction Finance Corporation may take up \$125,000 of home loan bonds to secure the loan of \$100,000, and thereby release \$75,000 of receivables."

"I LOVED A WOMAN"
IS LYRIC ATTRACTION

Edward R. Robinson, Alfred E. Green and David Karsner—the same star-director-author combination which made "Silver Dollar" one of the outstanding productions of last season—are again linked in "I Loved a Woman."

The story deals with the generation following that which saw defeat of the Silver Kings by the Gold Barons. It depicts the overthrow of the Beef Barons by the Trust Busters.

Co-starring with Robinson is beautiful Kay Francis, who takes the part of an opera singer, and in the supporting cast are Genevieve Tobin, E. J. Ratcliffe, J. Farrell McDonald, and Robert McWade. "I Loved a Woman" will be shown at the Lyric Theatre in Monrovia for three days starting Sunday at 2:30 p.m.

BEE PICTURES WIN
FAVOR AT CINE MEET

Rudolph Hartman and Louis Ziegler, widely known Sierra Madre photographic experts, were guests of the Los Angeles Cine Club Monday evening. The meeting was devoted to unusual displays of motion photo-micrographic work, in which microscopical life was enlarged 100,000 times, to be flashed on a screen in natural colors and in illusory three dimensions. Mr. Hartman received much applause for his presentation of a portion of his motion picture on bee life, which he made some months ago in this city.

MOTHER OF MRS. VIOLA
BROWN HAS PASSED ON

Funeral services were conducted on Saturday in the Little Church of the Flowers in Glendale for Mrs. Rhoda Anne Savell, mother of Mrs. Viola Brown, of 115 East Laurel avenue, who passed away at her home in Los Angeles on Thursday. Rev. Edward Gaylord of the Congregational Church Extension Association, officiated.

Mrs. Savell was born 74 years ago in Bagdad, Florida, and had been a resident of Los Angeles since 1922. She leaves three daughters, Mrs. Viola Brown, of this city; Mrs. Daisy Inman, of Los Angeles, and Mrs. Mae Cray, of Forest Hills, N.Y., and three sons, John Savell, of Florida, and Frank and Fred Savell, of Los Angeles.

CHURCH SOCIETY TO
HOLD HARD TIMES PARTY

A hard time social is being planned by the Missionary Society of Bethany Church for next Friday evening, October 20.

Fri., Sat.—Oct. 13, 14
RICHARD ARLEN
GENEVIEVE TOBIN
ROSCO ATE
'Golden Harvest'
Tarzan, No. 4
Mickey Mouse

Sun., Mon., Tues.—Oct. 15, 16, 17
EDWARD G. ROBINSON
KAY FRANCIS
—in—
"I LOVED A WOMAN"
Eugene Pallette in Screen Song
"Meet the Champ" M.G.M. News

Wed., Thurs.—Oct. 18, 19
CLAUDETTE RICARDO
COLBERT CORTEZ
"TORCH SINGER"
Harry Langdon Screen Souvenir
comedy Acap Fables
"On Ice" Paramount News

BIRTHDAY
GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Virginia R. Flather	Oct. 13
Charles E. Feder	Oct. 13
Thomas J. Roe	Oct. 13
Robert Hartman	Oct. 13
Ben Lyon	Oct. 13
Mrs. J. N. Sprague	Oct. 13
Frances Evans	Oct. 13
Austin H. Gibbs	Oct. 14
M. A. Hawkes	Oct. 15
Saeko Hohri	Oct. 16
C. M. Clark	Oct. 16
Eleanor M. Patterson	Oct. 16
Alvin L. Langley	Oct. 17
Oliver T. Weidman	Oct. 18
Marjorie Wernecke	Oct. 18

MEXICO IS SUBJECT
AT TUESDAY MEETING
OF WOMAN'S SOCIETY

Mrs. E. B. Adams, woman representative of the Woman's Society of the Congregational Church on the west coast of Mexico, will speak before the women of the Congregational Church next Tuesday, October 17. Luncheon in charge of Mrs. A. F. Snell's section will be served at 12:30 p.m., followed by a short business meeting.

"Mexico" is the subject for the day. Miss Elsie Gibson, chairman, will lead devotions. Brief reports of the Asilomar conference will be given by Miss Fuller and Miss Lucile Sparks. Reservations for luncheon are to be made with Dr. Adda H. Brady at phone 191-1.

THAYER BOY BOUND
TO SEE WORLD'S FAIR

Undiscouraged by police interference in his first plans to run away from his Sierra Madre home to Chicago, David Thayer, 17, Monday started out on a second try. This time his mother, Mrs. R. M. Thayer, of Bella Vista Terrace, is letting him have his own way. He departed from Alhambra on a bus. R. M. Thayer, the boy's father, as well as other members of the family, live in Chicago, so no fear is felt for his well being there.

EXPERTS TRY OUT FOR
PORT SIDE TENNIS

Can a tennis player who has played all his life with his right arm become accustomed to south-paw play with any degree of efficiency? The question will be answered within the next few months by two Sierra Madreans. Louis Fuller and Sam Graham, city engineer, are both deprived temporarily of the use of their right arms, and both are practicing left-handed. Neither are ready for tournament play under the new conditions, as yet, they state.

SIERRA MADREANS TO
ATTEND O.E.S. MEETING

The Grand Chapter of the Order of the Eastern Star will convene next week from Monday to Saturday in Long Beach. Among the Sierra Madreans who are planning to attend are Mrs. Alice Hogan, Mrs. Ben Stinman, Mrs. Marie Platte, Mrs. Mattie Cuddy, Mr. and Mrs. E. D. Robertson, Mrs. Clarence Sandage and Mrs. Izetta Carlson.

HAS YOUR OPERATOR'S
LICENSE EXPIRED?

Has your Operator's License expired? All Operator's Licenses issued on and after August 14th, 1929, expire every two years, and advises the National Automobile Club. Many motorists are using their expired licenses, not realizing that they have expired and must be renewed. Check the expiration date on your license and if it has expired, do not neglect to renew at once, as failure to do so might cause considerable inconvenience in the event of an accident.

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SUBSTANTIAL HOT MEALS
FOR A DIME MAKE GRAMMAR
SCHOOL CAFETERIA BUSY SPOT

AN extraordinary effort to supply a maximum of wholesome, body-building food at a minimum cost to the pupil has started the grammar school cafeteria off on what will probably be its busiest year. Through the co-operation of school officials and the PTA a full meal is being supplied the youngsters for 10 cents—and it is a substantial meal.

For the last nine years Mrs. Eleanor M. Patterson has been in charge of the kitchen and in that time she has nursed the institution along from little more than a sandwich counter to the modern efficiently managed cafeteria of today. The first day of school more than 100 children were in line to receive their lunch, and Mrs. Patterson and her helpers are prepared to handle 400 a day—the peak number of last year.

The most noteworthy phase of the cafeteria here is that through Mrs. Patterson's careful planning it is able to operate at an annual net financial gain, and at the same time provide healthful hot dishes, salads, and desserts at the set price of 5 cents a serving.

There is practically no waste in operation. The budget is figured down to the finest point. If there are a few fresh peaches left over from the sliced peach desert today, they are converted into fruit salad and served delicious and chill from the refrigerator tomorrow.

The daily hot dish consists of roast beef, braised lamb or some similar wholesome meat, and a choice of vegetables, such as carrots and peas or lima beans. It is required that each child eating in the cafeteria buy either this substantial nickel dish, or a bowl of hot soup. Then he may choose from two salads and deserts. When the profit side of the ledger is higher than the red ink side, Mrs. Patterson sees to it that there are a few extra trimmings, such as whipped cream on the gelatine.

"I would like to say to parents," says Mrs. Patterson, "that if a child is provided with bread and butter from home, he may secure a very nourishing meal for only 10 cents—that's one of the things we're aiming to do—provide food that will stick to young ribs."

"I believe we're doing one other thing here that is of especial service. We have some youngsters who help to serve each day in exchange for their lunches. Some, when they first come have no idea at all of cooperation, or of trying to please others. They all learn quickly to work together as a unit. Someday they may find it easier to secure jobs because they have learned such a lesson young."

When the registration of pupils at the grammar school ceased, Miss Elizabeth Steinberger, the principal, announced that there are 370 children in attendance this semester, an increase of 18 over last year.

Although it is impossible to gauge accurately the number of youngsters and youths attending Pasadena schools, there had been over 40 car books issued by the Pacific Electric office up until yesterday, and many more than that number of students use other means of transportation every day. All three of the Pasadena schools attended by local children have increased attendance over last year. Pasadena Junior College numbers 3763 in place of 3600; John Muir Technical High School has stepped up from 1150 to 1263; and at Wilson Junior High the figures last year were 810 as compared with the present 866.

Plan Many Social
Events To Feature
Goblins And Spooks

Everyone is turning from thoughts of boating, swimming and summer pleasures to the glamour of approaching Halloween. Young and old alike are dragging out last year's decorations and shopping for new ideas that will make guests howl with laughter.

Invitations have been issued by Misses Eleanor and Marion Phillips, of 631 East Orange Grove avenue, for a masquerade dance to be given at their home on Saturday, October 28.

The Christian Endeavor societies of Bethany Church are planning a Halloween party for the young people of the church. Daughters of Union Veterans and the Order of the Eastern Star plan to make their masked dance and card party one of the largest social events of the fall season.

The P.T.A. has arranged for an elaborate entertainment at the school, after the manner of last year's party, which was a huge success.

HER BODYGUARD AT
ARCADIA THEATRE

His job is to keep business good when business starts to be bad—and she's his business! That is the general idea back of "Her Bodyguard," the comedy playing tonight and Saturday at Dean's Arcadia Theatre, and starring Edmund Lowe and Wynne Gibson. On the same bill is an Andy Clyde comedy, "Artists' Muddles," a Terrytoon Cartoon and a Paramount sound newsreel.

Sunday and Monday, October 15 and 16, "Storm at Daybreak" is screened.

"She Had to Say Yes" is the intriguing title of the film playing Tuesday and Wednesday, October 17 and 18. Mickey Mouse stars in a cartoon football opus called "Touchdown Mickey." A Fox News completes the program.

"Another Language" with Helen Hayes and Robert Montgomery, is billed for Thursday.

In A Social Way

PROSPECTIVE members for the Sierra Madre Junior Womans Club were entertained on Sunday, October 8, with a rush tea in the newly refurbished and redecorated clubroom. Mrs. John H. Robertson, junior advisor, and Mrs. Emile Smith poured team. Piano selections were furnished by Miss Madeline Loomis, of Monrovia. Miss Cynthia Hull was in charge of the affair, which proved most charming and entertaining to both members and guests. Corsages were presented to all guests and members.

Guests included Mrs. Lawrence Brain and Misses Mildred Orme, Dorothy Walsworth, Joan Semple, Catherine Bode, Margaret Bode, Ila Croxan, Alta Croxan, Maxine Paschall and Jeanell Russell.

The Philocean Club of Pasadena Junior College was entertained on Monday night at the home of Miss Dorothy Gossard, North Canyon avenue. The affair was held for new members in the form of a pledge meeting. Twenty girls were present.

An extensive program for the coming season was planned by the Pasadena Junior League at its meeting last Tuesday at the Midwick Country Club. The discussion centered on various activities, such as a rummage sale early in December, the eighth annual Young People's Symphony concerts and a photographic exhibition at Hotel Huntington. Three concerts will be given, two by the Los Angeles Philharmonic Orchestra, under the direction of Otto Klemperer, and the third by the Vienna Boys' Choir.

According to Mrs. Thomas W. Nobles, president, a finance committee has been formed, with Miss Alice Stewart as chairman. Among the various committee chairmen is Mrs. Herbert Hoover Jr.

Honoring the occasion of their 12th wedding anniversary, Mr. and Mrs. George M. Lehner of West Central avenue, were entertained on Sunday at a delightful dinner party at the home of Mr. and Mrs. Merritt G. Lehner in Santa Ana.

Mrs. William D. Richards, of Sturtevant Road, entertained with a bridge luncheon for four at La Casa Vieja Tea Room this week. Her guests included Mrs. Ralph Solury, Mrs. Emile Smith and Mrs. Frank L. Lovell.

As Mrs. William B. Wright, who has been visiting her parents, Mr. and Mrs. Preston Schwartz, will be leaving shortly for her home at Deeth, Nevada, her out-of-town friends have been arranging intimate entertainments giving her the opportunity for farewell visits with them. She lunched with Mrs. Preston Hotchkiss of Oak Knoll and Mrs. Robert Garrison at the University Club on Monday, and Tuesday night she and her brother, William Schwartz, were dinner guests of Mr. and Mrs. Garrison at their beautiful home in Long Beach, Miss Katherine Bixby being the other guest.

Mr. and Mrs. William R. Morgan entertained Saturday evening in honor of Mr. and Mrs. Donald Parker, who left on Sunday for Seattle, Wash. Mr. Parker is a member of the University Club.

Madame Butterfly, as interpreted by Mrs. Lovetta Hicks Pratt, of West Grand View avenue, as the opening program for women's clubs, continues as the drama is scheduled to appear next Wednesday at the first fall meeting of the South Pasadena Woman's Club. Mrs. Myrtle McMullen Hill is accompanist for Mrs. Pratt at all her dramatic interpretations. The opera proved a decided hit when it was presented by Mrs. Pratt last week at the Arcadia Woman's Club.

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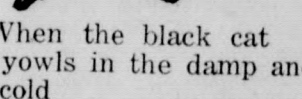
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When the black cat yowls in the damp and cold
When owls hoot and witches grow bold
Spirits will give a welcome hearty...

Hallowe'en
October 31

Party Invitations
10c and 15c a dozen
Place Cards
10c and 15c a dozen
Masks, 2c, 5c, 10c each
Horns, 1c and 5c each
Hats 5c and 10c each

Table Favors, lanterns, napkins, and lots of other items for Hallowe'en...

The Rikemans'

in Sierra Madre
New Address
19 Kersting Court
Telephone 54

Disgusting!

As these mornings get colder you begin to find trouble starting your motor or shifting gears.

Use the proper weight of Oil and Grease
and usually your difficulties are corrected.

We are equipped to service your car correctly at
PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

To Recount Early Events Of City Life

Most Interesting Session Of Historical Society In Prospect Tonight

Friday the thirteenth holds no terrors for the Sierra Madre Historical Society, as the subject "Lucky Baldwin" is to be reviewed in the recent C. B. Glasscock book, at the first meeting of the season in the Council chamber at the City Hall this evening.

"Lucky Baldwin, The Story of an Unconventional Success," Glasscock's colorful life-tale of a colorful character will be reviewed in detail by Harold Carew, well-known writer, book editor and critic.

It is particularly fitting that the man who organized the Sierra Madre Historical Society, should be the man to present in review, a book which is the first of its kind in biographical form to be written about the first man who made Sierra Madre history. Besides the book review there will be personal reminiscences of "Lucky Baldwin" from some of Sierra Madre old timers and pioneers.

Among those who have been asked to contribute to this part of the program are Arthur Carter, son of N. C. Carter, founder of Sierra Madre and whose memories of his father's business and social contacts with E. J. Baldwin will be gleaned from the past with the help of Mrs. N. C. Carter, now one of Sierra Madre's oldest and most respected residents.

Albert Gregory, manager of the Hastings Ranch; C. W. Jones,

Citizens Become Cowboys When Bull Escapes At Corral

For the first time in the history of Sierra Madre, the bull has been literally tied.

Friday an actual bull, not of the administration variety, furnished excitement for the southeasterly portion of the city. The animal escaped from the Sierra Madre Dairy corral and was chased by a host of half-fearful citizen cowboys until cornered and tied. Enraged by such restriction of his freedom, he did much in the way of snorting and pawing the turf.

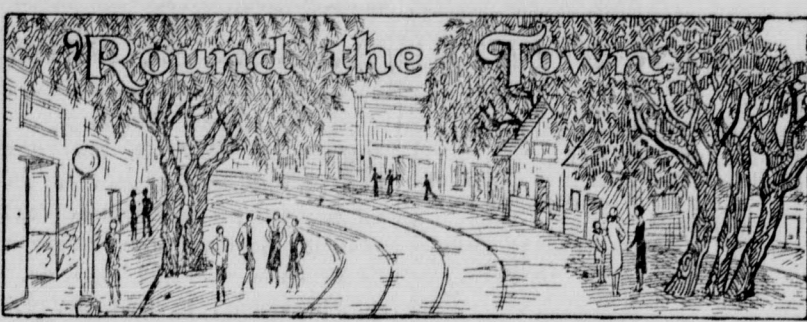
They were sure it was a real bull, because he didn't require shooting.

first mayor of the city; S. R. G. Twycross, one of the very first real estate men here, will add their reminiscences.

Mrs. L. E. Steinberger, one of Sierra Madre's pioneers and whose work in civic and community affairs has endeared her to all, S. R. Norris, Mr. and Mrs. W. S. Andrews, Arthur Copps, W. P. Caley and Miss Daisy Hawks, have all been asked to contribute to this part of the program.

Through the efforts of Mrs. H. I. Hawxhurst, president of the society, the cooperation of Mrs. Anita Baldwin has been asked and Mrs. Baldwin has arranged for a short talk to be given by a long-time and close friend of the Baldwin family.

Mrs. E. R. Charles of the Santa Anita Rancho who for years has had an intimate and personal contact with Mrs. Baldwin and her father, E. J. Baldwin, will in this talk give a side of "Lucky" and his life not generally known. The Pasadena Historical Society, which has shown much interest in the local society, has been extended an invitation to attend.



Ole Hanson and Mrs. Ole Hanson, Jr., of San Clemente, visited in town last week.

Mrs. Emma Wallace, of Los Angeles, former resident, was in town on Monday on business.

Mrs. Mattie Cuddie, of Marlborough Terrace, has been spending several days in San Diego.

Miss Edna R. Green, of 66 East Laurel avenue, is confined to bed under the care of a nurse.

Mrs. Vernon Udell, of East Highland avenue, left last week for a week's vacation in Atascadero, Calif.

Edward Daily, of the U.S.N., visited his wife, Mrs. Bernice Daily, of Mariposa avenue, Saturday and Sunday.

Miss Moreland Kortkamp, of Park avenue, spent the weekend in Hollywood, visiting her aunt, Mrs. Robert Curdie.

Mrs. Mabel Baker, of 299 West Grand View avenue, left last week for Massachusetts to visit her son and daughter.

Mrs. Etta M. Wright and Mrs. A. M. Udell attended the John Godfrey Relief Corps, Pasadena, on Wednesday evening.

G. Burroughs, of Montebello, was dinner guest of Edward and Frank Foster, of South Baldwin avenue, on Sunday evening.

Mr. and Mrs. S. R. Norris, of 297 West Central avenue, returned on Sunday from three week's vacation at Seal Beach.

Mrs. Josephine E. Marr, of 204 East Central avenue, has been spending a few days this week with her parents in South Pasadena.

Miss Betty Chipson, of Los Angeles has been the house guest of Mrs. W. R. Humphries, of 214 West Carter avenue, for the past three weeks.

The executive board of Bethany Missionary Society will meet next Tuesday at the home of Mrs. Samuel Sea, 198 West Montecito avenue.

Mr. and Mrs. Frank Foster, of San Bernardino, visited Mr. Foster's mother, Mrs. E. C. Foster, of 65 South Baldwin avenue, over the weekend.

The critical illness of her mother, Mrs. E. S. Blackwell, called Mrs. R. O. Caukin, of 497 West Grand View avenue, to Berkeley on Friday.

Mr. and Mrs. M. Livingston and Miss Edith Frisby, of 77 South Lima street, were Sunday dinner guests of Mr. and Mrs. M. McCullough, of Arcadia.

Mrs. Hazel Betner, of Glendale, and Mrs. Percy Kortkamp, of 32 Park avenue, girlhood chums at Alton, Ill., had a most enjoyable Sunday talking over old times.

Mrs. W. E. Farman, of 32 East Highland avenue, has returned from a visit of a week with Mrs. Albert Bowen and Mrs. Robert Steinberger in Santa Ana.

Elmer A. Green, former city clerk, who now owns the Hammond School for Girls at 231 South Westmoreland avenue, Los Angeles, visited in town last week.

William Edwards, of 307 Mariposa avenue, returned on Friday from the C.C.C. camp at Hall's Flat, about 50 miles above Susanville. He had been gone over four months.

Mrs. Martha Rust, Mrs. Etta M. Wright, Miss Margaret Pinkerton and Mrs. Adria L. Johnson attended the New England picnic at Sycamore Park, Los Angeles, on Saturday afternoon.

Mrs. Adria L. Johnson, of Quaker Hill, Conn., is house guest

of Mrs. Martha D. Rust, 382 Auburn avenue. Mrs. Johnson motored across the continent with her niece, stopping at many points of interest enroute.

Howard Nedderman, of Madison, Wisc., arrived on Saturday to visit his aunt, Mrs. A. J. Ware, of 205 San Gabriel Court, for six weeks or two months. This is Mr. Nedderman's first visit to California.

Mrs. Louise Roe, of 288 Mariposa avenue, had a week's vacation from her duties at the Sierra Madre Telephone company last week, but due to a severe cold most of her vacation was spent in bed.

Callers at the home of Mr. and Mrs. H. F. Barton, 252 Ramona avenue, on Sunday evening were Mr. and Mrs. B. R. Urquhart, Mr. and Mrs. A. B. Barton and Mr. and Mrs. Vern Galvin and son, of Pasadena, and Miss Donaldia Urquhart, of Los Angeles.

Local Sport Paragraphs

By John Copeland

TEA-TIPPERS and powder twists who berate sport as something depending for its existence solely on a perverted blood lust, or atavistic heritage, would do well to study the physiology back of a really great game of baseball.

Those last two of the series will do for example. They were the greatest, probably, in series play.

In neither case was it the mere victory of the Giants that caused thrills to communicate even over the air route to millions of fans. It was, as we see it, the fact that both contests built up to a spine-tickling climax—and the build-up process would have done credit to a carefully constructed melodrama. It was a demonstration of the crowd witnessing the same brilliancy in a tense moment that the crowd itself would have—and hasn't.

Nerves and muscles under control to a superlative degree. One point ahead, and with slug-wild opponents set with full bases, and but one down. That man Hubbell had the weight of the world on raw nerve centres. One down. A strikeout would leave still another prospective clouter. The thing was to gamble on the perfection of teamwork. The thing was to win sharply, decisively—or to lose utterly and finally. So the ball came into bat range of Bolton, and from Bolton's stick flashed startlingly from man to man, tearing Washington's heart out as it went.

Then there was the gallantry of the Senators who refused to sink under the blow of that homerun decision in the tenth that called the count on the last game.

And lastly there was this: Has it occurred to you that the Giants would have put quite a chunk of extra overday into the bank had they dropped the fifth game and stretched the series?

All the gab about the sanctity of amateur sport. When a team of hard-berled professionals will go out to win and give the paying fans a swell run for their money—rather than feather their nests more luxuriously.

Local baseball. Not so much a comedown when you consider that it's sandlot ball and bush-league stuff that keeps the game alive primarily.

There was a game here Friday eve in which our All-Stars were trounced approximately 14-4 by Pasadena pickups.

The boy keeping the boxscore got discouraged after the first couple innings, so don't look for one hereabouts.

Trouble was the locals couldn't find the ball. It was one of those new-fangled 12-inh affairs. Reminds us of a good one sprung by our friend Skippy Monday. Skippy said something like:

"There goes one of the best little thinkers on our team. He thinks the reason for his low batting average is that there's so much more air than ball..."

Who's afraid of the big bad Trojans? Heh, heh. Nobody is—not until El Tro starts running up points. Who's going to be the little stone mason pig bold enough to ward off all this monotonous huffing and fuffing? St. Mary's? Nix, Mister, talk sense. California? We-e-ell...

You don't realize how many coltiches there are until your

Endeavorers Off To L.A. Convention

MANY OF Sierra Madre's Christian Endeavorers are bound for the Los Angeles County Union Congress which meets tonight and tomorrow at the Vermont Avenue Presbyterian Church at Vermont and 53rd streets, Los Angeles.

Members are planning to take individual lunches tomorrow for a special supper prior to the evening session. Tonight's session starts at 7:30 and features Rev. J. Merle Applegate, pastor councillor of the Los Angeles County Union, as speaker. The theme for this "little convention" is "The Peerless Christ." Sunday night's service of the local society will center about reports of the various conferences which the delegates will attend.

Cars will leave Bethany Church at 6 o'clock tonight and at 1:30 p.m. tomorrow to take those who desire to attend these sessions.

Many of the local young people attended the division rally held at Alhambra last Sunday afternoon. Among those who attended was Billy Edwards. He returned to Sierra Madre last Friday after a four months' stay in the C.C.C. Camp in Northern California. He brings back with him interesting reports as to the condition of the camp and those who are in it.

The HUMPHREY Radiantfire

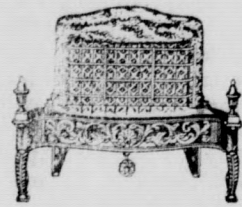
The Acknowledged Leader among Gas Heaters

Prices Are Now Very Reasonable

\$8.50 \$12.50 \$14.25

for some of the popular models

Sold on Terms if Desired



We also have the Famous Lawson in several models

Sierra Madre Hardware Co.

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS "Your Own Home Bank"

A GENERAL BANKING BUSINESS TRANSACTED

TRAVELERS CHECKS & DRAFTS ISSUED

ESCROWS & COLLECTIONS

SAFE DEPOSIT BOXES & STORAGE

INTEREST PAID ON SAVINGS ACCOUNTS

THERE IS NO SUBSTITUTE FOR A SAVINGS ACCOUNT IN THIS BANK

WE HAVE--

Many of the Nationally advertised products such as...

R.C.A.-Victor and Philco Radios
Simmons Beds, Springs, Mattresses
Kroehler Living Room Furniture
Gaffers & Sattler Ranges & Heaters
Mohawk & Bigelow Rugs
Westinghouse Refrigerators, Ranges,
Heaters, Washing Machines, Irons,
Percolators, Food Mixers, Vacuum
Cleaners, Heating Pads
Silex Coffee Makers, Waffle Irons,
Toasters, and many other articles

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38

Johns-Manville presents

FLOYD GIBBONS



with exciting news about

A MILLION DOLLARS TO LEND FOR HOME REPAIRS AND IMPROVEMENTS

Tune in on this famous headline hunter every Monday night—KFI. Let him entertain you with his tales of danger and escape. But, most important, hear what he has to say about an amazing million dollar fund from which you can borrow money at once to repair and modernize your home, with a year to pay in easy installments.

Then—come in tomorrow and let us give you final details. There's no obligation.

HEADQUARTERS FOR THE

JOHNS-MANVILLE MILLION DOLLAR TO LEND HOME IMPROVEMENT PLAN

Sierra Madre Lumber Company

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Phone 23

OUR CREED

Loyalty to Sierra Madre

OUR MOTTO

Service and Satisfaction

Improve your appearance at

LANGLEY'S BARBER SHOP

KERSTING COURT



HIDDEN TREASURES

will be found by having your old clothes cleaned by the Sierra Madre Tailors.

There's many a garment hanging in a clothes closet in good condition, that would need but a good cleaning by us to make it wearable and useful. An excursion to the attic would reveal "treasures" you had forgotten.

Try our incomparable service.

Sierra Madre Tailors

Just Phone 3

14 West Central



"Mother--The Crowd Wants to Come Over Here to Night"

Ten-year-old Robert is all aglow! His home is the one his crowd of playmates prefers—since the Clow Gasteam radiators have been put in.

"Other houses seem like Eskimo igloos on winter nights—they are so cold!" said Bob. "Please Mother, may they come over here?"

Of course, Bob's mother was glad to have them. Any mother would a little bit prefer to have her youngsters at home in the evening where she can keep a watchful eye on them.



Clow Gasteam Radiators - For YOUR Home ON EASY TERMS... SEE YOUR DEALER, OR

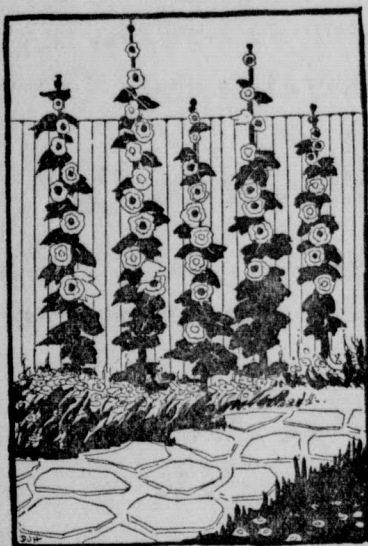
SOUTHERN COUNTIES GAS Co.

IN YOUR GARDEN



NOW IS THE TIME TO PLANT YOUR HOLLYHOCKS. Those large double Hollyhocks are now available in colors of bright pink, glowing scarlet, appleblossom, maroon and white. Sow the seeds of these during fall and winter months where the plants are to remain or in flats for transplanting. In Southern California and similar climates they will bloom the following summer.

A new Hollyhock is Imperator, a large fringed flower in colors of pink and salmon shades. Each flower has a double rosette in the center. Hollyhocks may be



put to good use as a background planting for lower growing plants, to cover an unsightly fence or relieve a bare wall. An occasional spraying with Bordeaux Mixture will control and prevent rust or other fungus attacks.

Hollyhocks respond readily to fertilizer and good strong plants which are well fed and grown continuously without interruption will produce decorative foliage and beautiful large flowers. Mix bonemeal and sheep fertilizer or barnyard fertilizer in the soil when it is prepared for planting. At blooming time an application of any good chemical fertilizer will be beneficial.

THE LOVELY PETUNIAS GROWN FROM SEED
There is no more gladdening sight than a bed of lovely petunias. Their combination of color, form and texture immediately arrests the attention of the flower lover. They are always fresh and attractive and they are in great variety, from the double sorts which are frequently grown

Fire Flames

By one of the boys

WELL, well after three weeks, we meet again. This is the night.

Even if we had never heard before that "Good times are just around the corner," we would be sitting up and taking notice now. Dr. Robert Millikan, on his return from Washington where he was called as an advisor, says that although the world is not entirely out of danger, economically, the crisis is passing. When men such as he speak in these terms, it really brings hope.

Bill Terry of the New York Giants baseball team must think good times are here again. His salary was raised from \$30,000 to \$40,000—this to be for the following five years.

Here's one we stole from a weekly:
Son—Dad, what is meant by the expression, "The average man?"

Dad—An average man, my son is one who isn't as good as his wife thinks he is before she marries him, and not half so bad as she thinks he is afterwards.

A lot of Sierra Madre firemen will get the drift of this.

We learned the other day that down in Compton some Los Angeles firemen and quite a few Long Beach firemen were trying to help the Compton boys out when they were arrested for distributing handbills. If it was wrong for them to do this, they should pay the penalty the same as any other citizen, but they must have been within the law, for no one seemed to want to file a complaint, so they were dismissed. Perhaps it was cheaper to release them than to feed them. Good healthy firemen are all alike when it comes to taking care of the feed bag.

Well, so far Fire Prevention Week has been a success in Sierra Madre.

Be on deck tonight. Southwest corner members particularly.

Research Brings Relief From Pests In Avocado Groves

Leading avocado growers, meeting with the Los Angeles county farm bureau's avocado department at Whittier last week, highly commended the state and county standardization inspectors, the research experts of the Citrus Experiment Station, and the new division of subtropical horticulture at U. C. L. A. for the valuable work that these agencies are performing for the permanent good of the entire industry.

Despite having devoted only a year and a half to the investigation of avocado pests in San Diego county and elsewhere, Dr. A. McKenzie of the Experiment Station revealed that remedies have already been found for many of the most important insect pests of the avocado. For latania scale, fumigating with calcium cyanide is best. For large trees, however, an oil spray is being developed, using a medium heavy, 72-viscosity, grade four, oil.

Loupers and amorbis, leaf eaters, may best be controlled so far with basis lead. Brown mite, or avocado red spider, is best counteracted with two applications of sulphur dusting. Dr. McKenzie states. Thrips are controlled with nicotine sulphate.

BULBS DISTRIBUTED BY THE GARDEN CLUB

Blue and bronze Iris bulbs were distributed on Friday at a meeting of the Esther Forman Garden Club, which was held at the home of Mrs. W. M. Barker, 281 Santa Anita Court. Mrs. A. F. Snell gave an interesting talk on the "Missions of Southern California." Mrs. Elita M. Wright will speak on "Parks" at the next meeting of the club.

Farmers Chiseling On Gas Tax

by RALPH H. TAYLOR
Sec. Agricultural Legislative Committee of California

CALIFORNIA farmers who "pad" their claims for tax refunds under the State gasoline tax law are jeopardizing millions of dollars in legitimate savings and threatening repeal of the entire refund section of the act.

That emphatic and timely warning comes from State Controller Ray L. Riley, who declares that farmers are benefitting by refunds of from \$2,500,000 to \$3,000,000 annually which are almost certain to be abolished unless agriculture puts its house in order and stops petty chiseling.

Controller Riley's admonition to the farmers—"Don't chisel on the tax collector!" takes on added significance in view of the estimates of some State officers that at least 50 per cent of the farmers now claiming refunds are "padding" their claims.

Not only is the individual risking a penitentiary sentence when he makes a fraudulent refund claim, but he is also providing political ammunition for groups which are seeking to abolish the refund provision and force the farmer to pay the 3-cent tax even when the gasoline is used solely on the farm and not on the highway.

Two-thirds of all refunds under the gas tax go to farmers, due to the widespread use of gasoline in operating tractors, pumps and other farm equipment, and the farmer—now the chief beneficiary under the refund provision—will, inevitably, be the one hardest hit if it is repealed.

MRS. I. D. HANNA, FORMER RESIDENT, PASSES ON

Sierra Madre friends will be grieved to learn of the death of Mrs. I. D. Hanna, former resident of West Highland avenue. Mrs. Hanna passed away at a Los Angeles hospital on September 28 and was interred at a Burbank cemetery September 30. Death was due to pneumonia, which followed an appendicitis operation. Since moving from here the Hannas had made their home in Newhall.

POSSUM BREAKS INTO HAWKHURST STUDIO

Demonstrating the utter democracy of an artist's premises, even unto the sleeping porch, one Otto Opposum invaded the studio of H. I. Hawkhurst Sunday night, with almost disastrous results.

Just in time (for the well being of the 'possum) Artist Hawkhurst discovered the beast's identity and held fire. At first he thought it was a wolf.

COMING EVENTS

— FRIDAY —
2nd & 4th—Sierra Madre Firemen at City Hall.
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.
Every Friday—Sewing Circle, St. Rita's Altar Society, 10 a.m. to 4 p.m.

— SATURDAY —
1st & 3rd—Junior American Legion Auxiliary, at City Hall.

— SUNDAY —
Every Sunday—Intermediate Christian Endeavor Society at 6:30 p.m. Bethany Hall.
1st—Communion Day for women of St. Rita's Parish.
2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.

— MONDAY —
1st & 3rd—American Legion Post 297, at City Hall.
1st—Chamber of Commerce, at City Hall.

1st & 3rd—Order of Eastern Star, at Masonic Temple.
2nd—Merchants Association.
2nd—Friendship Club, at Congregational Church.

Last Monday—American Red Cross, at headquarters, 26 West Central.

— TUESDAY —
Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.

1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.
1st—Missionary Meeting at Bethany Church.

1st & 3rd—Congregational Woman's Society.
2nd—City Planning Commission.

3rd—Executive Board meeting of Bethany Missionary Society.

— WEDNESDAY —
2nd & 4th—City Council, at City Hall.

Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.

— THURSDAY —
1st & 3rd—Dickens Fellowship Club.
2nd—Modern Priscillas.

2nd & 4th—American Legion Auxiliary.
2nd—Daughters of British Empire.

2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severance Tent, No. 65, at 2 p.m. Second floor, Woman's Clubhouse, 270 West Central.

2nd & 4th—Delphin Society at the home of Mrs. R. L. Fitzwilliam, 341 Acacia.
Every Thursday—Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.

WIVES OF FIREMEN HELP THE BOY SCOUTS

Mrs. William Adwell, of West Central avenue, was winner of the quilt, given by the Sierra Madre Firemen's Auxiliary, at its last meeting on Friday. The proceeds, amounting over \$12, will be given to the Boy Scouts.

A. L. A. Activities

By Minnie Stinman

MEMBERSHIP is the main theme this month in the A. L. A. It is self-evident that without members the Auxiliary would cease to exist. Let every eligible woman in this city join us, and see what a Unit we would have. A committee is meeting almost every day, perfecting plans for a membership drive.

A very interesting Auxiliary program is broadcast from KMPC on Thursday afternoon at 2 o'clock. Community service is well under way.

A petition for continuance of Sierra Madre's clinic was circulated by some of our members this week. One of our members spends three hours each Sunday afternoon singing for the patients of a sanitarium, bringing cheer into the lives of these people. One of whom is 103 years old.

Community Service and Disaster Relief committee for the next year will be composed of Ellen Evans, chairman; Elva Reavis, Maggie Steinberger, Hortense Hill. Report of last year's committee shows that 50 hours work was done for the Red Cross, ten members making 12 articles of clothing. A benefit for the Boy Scouts raised \$18.

Ten auxiliary women worked 60 hours for the P.T.A. Over 2500 hours and 15 articles of clothing were given to the unemployed. Five members worked 60 hours on the election board. Twenty-five dollars worth of meals, clothing and food were given, and a total of 83 hours work in dispensing same.

Ten members worked 75 hours in Disaster Relief, placing \$100 worth of clothing and food for earthquake sufferers. One hundred and seventy-five miles were traveled to clinics, taking 15 persons during the year.

The Hospitalization committee turned in an equally good report. Miles travelled were 4730, the number of sick calls was 397. Total cash value of donations was \$223.90.

The new Hospitalization committee will consist of Lucile Pickett, chairman, Florence Wilhelm, Louise Roe and Blanche Buie. This committee will have Education added to its duties this year.

Child Welfare placed clothing, toys and food for the children under its care. The new committee will consist of Helen Lovejoy, chairman; Elizabeth Steinberger, Dollie Hill. The Poppy Committee gave a cheering report of 585 poppies sold, netting \$60.

The committee for next year consists of Chairman Edith Woodruff, Bertha Irvine and Orrella Stinman.
Ora Olsen and Helen Fleming constitute the New Books Committee. Under Augusta Coats' able management, the American-

ism is no longer a minor committee.

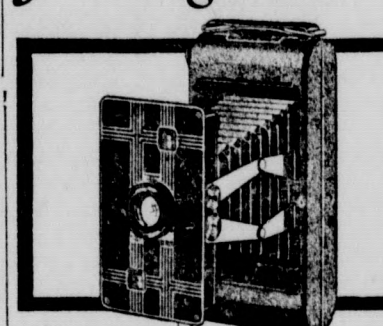
The "Buy American" campaign was approved and the plan of sending a group of children to visit Old Ironsides, sponsored. Flag Day, Independence Day and birthdays of our National heroes observed with appropriate programs. The history of our National songs was studied, and flag codes distributed to the schools.

Opposed to radical activities, our Auxiliary teaches love and respect for our flag. In the celebration of National holidays and birthdays of our heroes, the A. L. A. emphasizes those virtues and characteristics necessary to sturdy Americanism. The Americanism and National Defense committee is composed of Chairman Maybelle Barker, Augusta Coats and Lucile Sparks.

The Ways and Means Committee last year cleared \$37 on its bazaar, food sales and Hope Chest. The next year's committee is headed by Sylvia Quittner, chairman, and her co-workers will be Maybelle Barker, Dorothy Shetler, Lucile Pickett.

Committee for Juniors—chairman, Orrella Stinman; Florence Jensen and Marjorie Stinman. Music Committee—Helen Lovejoy and Edith Woodruff. Co-operative Sales reported sales amounting to \$7.50 and 65 pounds

Just right . . .



for the SCHOOL

JIFFY KODAK is so handy to carry . . . so easy to use . . . makes such splendid snapshots that it's the ideal camera for school and college students.

It's Eastman's latest—springs open as you press a button, snaps the picture as you press another. Two models: Jiffy Kodak Six-16 (2 1/4 x 4 1/4) for \$7.50; Jiffy Kodak Six-20 (2 1/4 x 3 1/4) for \$6.75. See them here.

the new JIFFY KODAK

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Professional Pharmacists

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a month if you'll use a lantern in the garage at night instead of turning on the electric light

The only trouble is that oil for the lantern will cost more than 5 cent.



Electricity is cheap. Edison rates are 42% less than in 1921



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Dentist
Sierra Madre Hotel Bldg.
Telephone 184-4
Evenings by Appointment

Warden & Tiller
DENTISTS
Hours—8:30 to 12; 1:30 to 5
Phone 186-1 522 W. Central
Office Closed on Fridays

Eye, Ear, Nose, Throat
Henrietta M. Johnson, M.D.
EYE PHYSICIAN
Office 65 E. Central, Phone 60
Hours: Tues. & Wed. 10-12
Res. Phone. TE. 2448, Pasadena

Dr. Frank E. McCann
Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.
Office hours 10-12, 2-4:30.
207-8-9 Citizens Bank Bldg.,
Phone 470, Monrovia.

Established 1907
Hours 8:30 to 4:30 Phone 173
Dr. W. G. Barks
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Glasses Fitted Lenses Replaced
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509 S. Myrtle Ave.
MONROVIA, CALIF.

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DISCOUNT IF PAID BY 10th
Office Hours: 8 a.m. to 5 p.m.
Saturday, 8 to 12

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Physician & Surgeon
65 E. Central Ave.
Phone 60, office and residence.
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

Geo. W. Groth, M.D.
122 N. Baldwin
Calls Answered Day or Night
PHONE 20

Dr. J. C. Couturier
Physician & Surgeon
Office and Residence
463 W. Mariposa Ave.,
corner Park
Phone 2323

Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
TELEPHONE 260-1
Res. Phone 215-1

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
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ELECTRICAL WIRING AND REPAIRING
Estimates Furnished — Work Guaranteed
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GRANT
Funeral Parlors
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Telephone 93

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Contractor & Builder
1326 S. 6th St., Arcadia, Cal.
PHONE Sierra Madre 232-4
License No. 2886

Plumbing

Plumbing and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone 98
Night: Phone 299-4

NEWS want-ads
Bring home the bacon

Novel Plan In Drive For Memberships

Legion Auxiliary Opens Campaign To Increase Enrollment With 'Bus Ride'

By Dorothy Shetter

A unique feature for the 1933-34 membership drive of the Legion Auxiliary was presented and adopted at a meeting of the auxiliary on October 12. Minnie Stinman and Dorothy Shetter are to captain rival membership teams that are offering "bus rides."

Each captain made a colored bus poster, showing the "A.L.A. going places in 1934 and with speed." As old or new members pay their dues, their photograph is to be placed in a window of the large bus.

When the time limit expires on the drive to raise the quota, a surprise party will be held. The losing side will give the most unique affair they can scheme to the winners.

The only method of gaining admittance to this frolic is by showing a receipt for dues paid.

Membership is not the ultimate aim of the Auxiliary organization; but memberships are the tools with which to work. And the A.L.A. does not want to be handicapped by a lack of tools.

The Department of California is awarding the appointment of Sergeant-at-Arms and Marshal to those two members having secured the greatest number of members in the allowed time.

By this means anyone has a chance to work in the Department this year without a lot of preliminary work of several years duration in Unit and District Activities.

Now is the time to get the

Prisoner Offers To Spend Sundays In Jail To 'Pay' Fine

Don R. Davis, of Altadena, read about the plan evolved by Judge Tom Neale of Sierra Madre by which violators of city ordinances here are allowed to "work out" their fines, so when he was haled before Judge Crane, of Upland, on a reckless driving charge, he had a suggestion for meeting the \$25 fine imposed on him.

"You know Judge," he said, "many of the cities are adjusting their penalties to the present economic conditions. Now I have a suggestion to make in this case. I've been out of work for a long time and just recently got a job."

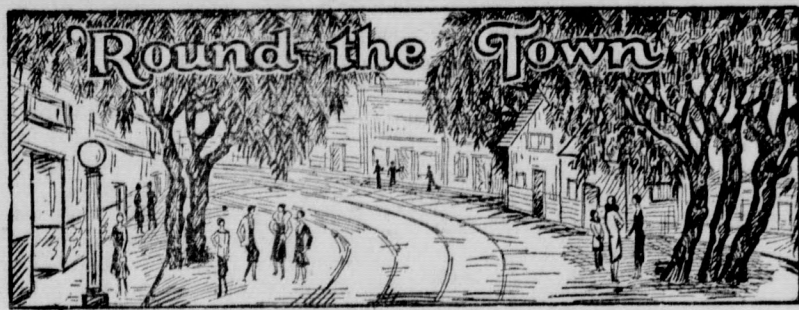
"I haven't the money to pay this fine. If you send me to jail instead, I'll lose the job. Suppose you allow me to show up here on Saturday evenings and spend my Sundays in jail, deducting \$2 for each Sunday I'm incarcerated until I'm paid off."

Judge Crane complimented Davis for his originality and took the proposal under advisement, though expressing doubt as to whether it could be worked out.

quota. Every member get a member. There is no time like the present.

It is an honor and a privilege to belong to a group of loyal, hard working women banded together for service. Only women that can show War service by a male member of their family are eligible.

Now is the time to purchase your Auxiliary bus ticket and give the aforesaid bus plenty of stamina for the upgrade pull of welfare assistance in community, state and Nation for 1934.



Russell Tyree, of South Hermosa avenue, spent Saturday and Sunday in San Clemente.

Mr. and Mrs. George M. Lehner and Mr. and Mrs. W. E. Farman spent Thursday at Wilmington.

The Ashkenas family, of 479 Ramona avenue, is leaving this week by automobile for a visit in New York.

Private C. Blake Manning, of the Marines, visited his sister, Miss Jane Manning, and other friends over the weekend.

Mr. and Mrs. E. D. Burbank of 42 East Central avenue, will return this week from their summer home at Laguna Beach.

Mr. and Mrs. J. F. Brain and daughter, of 61 West Highland avenue, are visiting in the east, spending sometime at the World's Fair.

Mrs. Nettie Coper has returned from a visit in Palos Verdes and Orange and will be at home to her friends at 52 West Central avenue.

Mrs. W. S. Hull and Charles Hull, of West Montecito avenue, and Charles Bick, of Los Angeles, spent the weekend at Altimos Bay.

A barbecue and picnic was enjoyed by Mr. and Mrs. D. Vandepool and family of Woodland Drive, and Mrs. Walter Saw, of

North Hollywood. Mrs. Glenn Foster and Mrs. John Potter Pelton and family, of Los Angeles, at Brookside Park, Pasadena, on Sunday.

Mrs. Guy Nickel and family of Long Beach will be guests of Mrs. Daisy Van Nickert on Sunday.

Mrs. F. D. R. Moote, of 689 West Central avenue, spent Wednesday in Van Nuys with her parents, Mr. and Mrs. George H. Graves.

Mr. and Mrs. C. M. Cuddy, of Marlborough Terrace, are spending a few days in San Diego. Mr. Cuddy has been ill all summer with a very serious stomach disorder.

Mrs. J. Milton Steinberger and Mrs. Fred Griebenow left on Wednesday evening for a visit in the east. Mrs. Griebenow will stop off at Chicago, while Mrs. Steinberger will go on for a stay in New York.

Mr. and Mrs. H. H. Weir, of San Bernardino, were weekend guests of Mr. and Mrs. Henry I. Hawkhurst, of 115 Bonita avenue. Mr. Weir is auditor for the sales tax for the Fifth district in San Bernardino County.

Mrs. Eva Hernandez, of 154 West Central avenue, moved this week to Glendale, where she is opening an art shop this Saturday. Mrs. Hernandez is the daughter of Mr. and Mrs. C. J. Harriman.

The Master Players will give a two act play at the First Methodist Church, of Monrovia, on Sunday, October 22 at 7:30 p.m. Mrs. Lovetta Hicks Pratt has one of the leading roles of Mary Magdala.

Mr. and Mrs. E. J. Osterman and son Harold left on Tuesday morning to spend a few months in Oregon. Mrs. Osterman is the daughter of Mr. and Mrs. Peter Ranahan, of 119 North Auburn avenue.

Miss Elizabeth Morgridge, of West Orange Grove avenue, will be presented on a program at the 20th Century Club, of Pasadena, at the El Padre Inn today. She will be assisted by her mother, Mrs. George B. Morgridge.

Health Official Praises City For Its Co-operation

Dr. J. M. Furstman, county health official of the Sierra Madre-Monrovia district, and 25 county nurses and health department workers, gathered at La Casa Vieja Tearoom Wednesday for luncheon and a business meeting. Dr. Hugh Hugh L. Pomero, County Health Officer, was scheduled to be the guest of honor, but was unable to be present.

Presiding over the meeting, Dr. Furstman expressed himself of the opinion that the county free clinics and attendant county health work are more of a necessity now than ever before in history, due to the number of people out of work.

Sierra Madre's cooperation in the maintenance of the Park House clinic came in for warm commendation, and the quarters here were described as one of the outstanding clinics in the county for housing and equipment.

WILSON HI'S 4-H CLUB ELECTS OFFICERS

The "4 H Club" of Woodrow Wilson Junior High School met on Saturday at the home of Elvin Fray in San Gabriel. After the business meeting, at which new officers for the coming year were elected, games were played and refreshments served.

Wesley Jones will be the new president of the club; Kathryn Nobles, vice-president; Bonita Williams, secretary; Alfred Hove, treasurer; Elvin Fray, yell leader; Esther Nobles, song leader, and Charles Collins, reporter.

FORMER OPERA SINGER TO SPEAK AT 4-SQUARE CHURCH
Mrs. Cora Goodwin, of Gardena, will be guest speaker at the local Four-Square Church, 191 West Central avenue, at 11 o'clock service next Sunday morning. It is announced. Mrs. Goodwin is known in all the principal cities of the world as an opera singer, having sung with Madame Schumann Heink and other prominent artists.

Roberts Market



"Home of the Green Frog"



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Prices Effective Friday and Saturday --- October 13 and 14

GOLDEN STATE
CREAMERY BUTTER per pound **23c**
ENDS THE QUEST FOR THE BEST—

CHENEY'S BEST
BULK MAYONNAISE quart **21c**
PINT—12c THERE IS NONE BETTER

PURE
CANE SUGAR 10 lbs. **47c**
FINE GRANULATED (LIMIT 10 lbs. TO A CUSTOMER)

EVAPORATED
MILK 3 tall cans **17c** LEGAL 4%
ALL BRANDS **Beer** bottle **10c**
ALL BRANDS

FIRM, LOCAL
Tomatoes, 3 lbs
CRISP NORTHERN **10c**
Lettuce ... 3 for
TENDER HEARTS OF **10c**
Celery ... 3 for

SWEET, NORTHERN
SUGAR PEAS 6 lbs. **25c**
FRESH AND TENDER

FANCY HARD
Tomatoes ... 4 lbs 19c
FRESH GREEN
Lima Beans ... 4 lbs 25c
BRUSSELS SPROUTS or
Broccoli ... 2 lbs 13c
RIPE FREESTONE
Peaches ... 4 lbs 25c
No. 1 BARTLETT
Pears ... 7 lbs 25c
LARGE SWEET
Brown Figs ... 2 lbs 15c

SELECT, WASHED
BURBANK POTATOES 18 lbs **25c**
CALIFORNIA'S FAVORITE

NANCY HALL
Sweet Yams, 9 lb
FANCY BURBANK
Potatoes, 12 lbs 25c
No. 1 IDAHO RUSSET
Potatoes, 12 lbs
NORTHERN JONATHAN
Apples ... 6 lbs 25c
FANCY BELLEFLEUR
Apples ... 10 lbs 25c
FANCY RIPE
Pineapples .. ea

PRICES

THAT POSITIVELY
COMMAND YOUR
PATRONAGE ON
MERIT-DELIVERING
VALUES IN ADDITION
TO THE WORTH
OF THE GOODS.



EDWARDS' DEPENDABLE—CHOICE
COFFEES BLENDED.
FRESH ROASTED
VACUUM
PACKED
23c 1-LB. CAN

These prices are effective Thursday, Friday, Saturday, Oct. 12, 13, 14, in all of our stores within a radius of thirty-five miles of Los Angeles.

COFFEE AIRWAY PER L.B. **15c**
BRAZILIAN

Airway brand, pure Brazilian. Freshly-roasted. Ground to order at store. Try a pound today.

QUALITY EGGS PER DOZ. **25c**

Quality brand, selected large eggs, inspected, candled, and packed in cartons. A week-end value.

BUTTER PER L.B. **22c**
LA FRANCE AT
SAFEGWAY STORES.
SUNSET GOLD AT
PIGGY WIGGLY.

Churned from top quality cream, quartered, and packed in cartons at the modern Lucerne Creamery.

MILK EVAPORATED TALL CAN **5c**
MAX-I-MUM

Whole sweet milk, evaporated to thickness of cream. For cooking or table use. In 14 1/2-oz. cans.

SUGAR PURE CANE 10 LBS. FOR **47c**

Pure cane sugar, finely granulated and packed in sanitary, strong cloth bags. It is fine for canning.

Waxed Paper 40-Ft. Roll **5c**

Strong, white waxed paper, 40 ft. rolls. Cut-Rite brand.

Calumet Powder Can **23c**

The "double-action" baking powder that assures success.

A-1 Flour Globe No. 10 **47c**

Milled from selected wheat, A-1 is an all-purpose flour.

Flour Family Patent Bag **40c**

Tested and retested, assures success in your home-baking.

Candy Peanut Clusters Pound **19c**

No. 1 Spanish Peanuts, rolled in quality milk chocolate.

Catsup 11c

Yolo Brand, Fine Quality—14-Ounce Bottle.

Formay 16c

Shortening—1-Lb. Can 3-Pound Can 45c

Bread 12c

American Youth White or Wheat-Sliced.

Nucoa 10c

Best Foods, Nut Oleo Margarine—1-Lb. Pkg.

Soap 25c

White King Granulated 40-Ounce Package.

Cleanser Holly 14-Oz. 3 Cans **10c**

Cleans tile, porcelain, woodwork, in bathroom or kitchen.

Strengthen Dog Food No. 1 Can **6c**

Lean beef, selected cereals packed under state inspection.

Matches Searchlight Box **4c**

Strong, sturdy matches that light easily and burn steadily.

Penn-Rad Motor Oil 2-Quart Can **35c**

100% pure Pennsylvania. Medium, heavy, or extra heavy.

Motor Oil Penn-Rad 2-Gallon Can **\$1.18**

100% pure Pennsylvania. Medium or heavy. Sealed cans.

HAMS SWIFT'S PREMIUM WHOLE or FULL HALF—PER LB. **16c**

Whole or full half of Swift's Premium Skinned hams. Superior flavor for baking or boiling.

STEAKS FANCY STEER PER L.B. **25c**
or BABY BEEF

Tender, juicy Sirloin Club, T-Bone, or Porterhouse. Cut thick or thin, to your individual order.

Cheese Brookfield Per Pound **15c**

Swift's full-cream Oregon cheese. For cooking or eating.

Bacon Armour's Quality Lb. **17c**

Armour's. Whole slab or any size piece, except center cut.

Salmon Per Lb. **22c**

Fresh-caught, top quality fish, sliced or in the piece.

Oysters Red Per Cross Doz. **35c**

Large size N. Y. count, fresh oysters. Delicious fried.

CRANBERRIES 2 LBS. FOR **25c**

First-of-the season, Eatmor Cranberries, ruby-red, tangy. For pies, cocktails, this tart-sweet fruit excels.

BURBANKS 10 LBS. FOR **19c**

Top quality, fancy Stockton Burbank Potatoes, for boiling. Burbanks are excellent boiled with ham.

POTATOES JERSEY SWEETS PER LB. **3c**

Smooth, firm, fancy quality Jersey Sweet Potatoes. Northern grown, even shape, medium sizes for baking.

APPLES WASHINGTON JONATHANS 5 LBS. FOR **19c**

Crisp, juicy, well-colored Jonathans from Washington. Excellent for eating or cooking. Medium sizes.

Meat and Produce values at Safeway and Piggly Wiggly operated departments only.

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WANT ..ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading 'Too Late to Classify.'

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

HELP WANTED

WANTED—Representative to look after our magazine subscription interests in Sierra Madre and vicinity. Our plan enables you to secure a good part of the hundreds of dollars spent in this vicinity each fall and winter for magazines. Oldest agency in U.S. Guaranteed lowest rates on all periodicals, domestic and foreign. Instructions and equipment free. Start a growing and permanent business in whole or spare time. Address MOORE-COTTRELL, Inc., Wayland Road, North Cohocton, N.Y.

MISCELLANEOUS

STRICKLAND'S Feed Store—Laying Mash, Scratch, Poultry Food. —38:1

ROOFING

MONARCH Roofing Company

"Reliable Roofers"
CARSON G. BELL, Proprietor
Office and Warehouse 500 S. Raymond, Pasadena. Colorado 6191

ROOFS PAINTED & REPAIRED
Widneys, Colorado 6744, 208 South Mentor, Pasadena. —1*3r

WANTED !! for cash . .

A Canyon Cabin

Have a customer who will purchase a small house in the canyon. This client means business. Tell me what you wish to dispose of — cash will do the trick — submit now. Let

Realtor

Humphries

do the rest
Still opposite the Bank

There's no limit to

Humpservis

Watch for the Sierra Madre exhibit to be made in my office . . .

FOR SALE MISCELLANEOUS

FOR SALE—Lady's new black winter coat; fur collar. 330 W. Central. Phone 137-3. —2:e

SAPOTE for sale at 162 East Alegria avenue. Phone 2094. —3:e

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —38:1

RENTALS

ROOM For Rent—Private entrance, close in. 70 Windsor Lane. —3:3d

SWAPPING POST

WANTED—Sewing, rug making, mending, quilting, etc. Women's organization, Cooperative Relief. Phone 349-3. —s

RAGS, PAPER, junk of every description wanted by Co-operative Relief Association. Phone 352-1.

EXCHANGES

INCOME PROPERTY—S.W.L.A., attractive stucco double; desire Sierra Madre bungalow. Box A.C., News Office. —3:f

TRADE FOR Sierra Madre; clear 5 room frame house, lot 50 x170. 1121 North Muscatell Ave., Sunny Slope, San Gabriel. —3:5f

ROOMS --- BOARD

ROOMS—by day, week or month. 71 N. Lima. Phone 151-3. —2:5h

CONVALESCENT OR Invalid may have pleasant room, good care and a real home. Phone 259-2. —48:h

NICE ROOM, bath, good board in quiet home. 47 Bonita ave. Phone 205-4. —33:h

NRA STORE WORKERS HOLD MASQUERADE

The NRA workers of Safeway and Piggly-Wiggly stores in this community were guests of honor on Tuesday at a Masquerade Dance held in the Masonic Temple, Glendale, by the Safeway Employees Association, section 24. Prize for the most unique and original costumes went to Mr. and Mrs. George Etheridge. Mr. Etheridge is district manager of markets.

The feature of the evening was the debut of the S.E.A. Glee Club, composed entirely of Safeway Employees under the direction of Bob Mack. The talent displayed was truly remarkable. A buffet supper was served the 500 members and their friends.

YOUR CAR

can look its best at all times —it costs so little.
WE DO

Washing, Polishing
Simonizing, Top Dressing
All cars vacuum cleaned when washed

Cars Called For and Delivered
SIERRA MADRE
AUTO LAUNDRY
"Hi" Embree, Prop.
52 NORTH BALDWIN

Middough's For Drugs This Week's Offerings

1 Pint Rubbing Alcohol	19c
5 lbs. Bathing Epsom Salt	23c
1 Pint Witch Hazel	29c
1 lb. Psyllium Seed---dark	33c
1 Pint Olive Oil	49c
1 Pint Russian Mineral Oil	39c
Medium Size Odorono	53c
1 Min. Standardized Fever Thermometer	89c
Colgate's Shaving Bar	05c
Williams Shaving Bar	08c
Lilly Insulin U 40 10 C C special	\$2.10
Lilly Insulin U 80 10 C C special	\$3.90
Large Size Listerine	79c
1 Pint Antiseptic Solution	29c
1 lb. McKesson Sugar of Milk	63c
100 Aspirin Tablets---pure	49c

MIDDOUGH'S FOR DRUGS

36 W. Central Sierra Madre Telephone 40

Highly Rated Books Among New Volumes At Public Library

Four books of exceptionally diverse character are highly rated among the 22 new volumes added to the public library shelves in September. They range from world affairs through sports and religion. The first in importance is Gilbert Seldes' "World Panorama 1918-1933," one of the most widely discussed of the modern attempts at cyclopaedic contemporary analysis. For the sport fan is Jacobs' "Modern Tennis." "America Through Women's Eyes" by Beard, and Knight's "Mystery and Prophecy of the Great Pyramid," are both backed by laudatory reviews.

During the last month the library's circulation came up to 4,949, while 26 patrons registered for borrowers' privileges. Following is a list of the new books:

Fiction: Nolan—Second Best; Van Dyke—Chinese Love Song; Hay—Midshipmaid; Train—No Matter Where; Walpole—Vanessa; Deering—Two Black Sheep; Burt—Entertaining The Islanders; Baldwin—Love's Puzzle; Lincoln—Back Numbers; Horgan—Fault of Angels; Chambers—Whatever Love Is; Aldrich—Miss Bishop; Seltzer—Clear the Trail; Abbott—Miss Jolly's Family.

Non-fiction: Seldes—World Panorama 1918-1933; Beals—Crime of Cuba; Beard—America Through Women's Eyes; Jacobs—Modern Tennis; Waldman—England's Elizabeth; Knight—Mystery and Prophecy of the Great Pyramid; Waseen—Write Better Business Letters; Page—

CLUB PREPARES FOR ANNUAL ELECTION

N.R.A. furnished the motif for games for the opening meeting of the Friendship Club on Monday evening at the Congregational Church. A nominating committee was selected for the yearly election of officers. Following a short business meeting the club enjoyed a most delightful social evening. Refreshments were served to 30 ladies. Mrs. Ruth Vanderpool, Mrs. Luetta Walsworth, Mrs. Florence Wilhelm and Mrs. Estella Carr were hostesses.

YOUNG PIANO PUPILS FORM CLASS FOR STUDY OF MUSIC
Mrs. C. D. Croan's music class will meet on Saturday at 3 o'clock at her home, 111 North Sunnyside avenue, for an informal program. The class has formed a club and will meet once a month. A special phase of music will be taken up at each meeting. Those to take part in Saturday's program are Robert Hartman, Robert Evans, Dorothy and Teddy Parmenter, Idella Taylor, Rosita Howland, Marjorie Pickett, Betty, William and Goodrich Simmons, Mary Kunihiro, Mary Mishima and Marjorie Croan.

ST. CATHERINE'S GUILD TO MEET NEXT TUESDAY

St. Catherine's Guild of the Church of the Ascension will meet next Tuesday at 2:30 p.m. at the home of Mrs. A. C. Young, 431 Ramona avenue.

'Round the Town

Mr. and Mrs. John L. Spoelstra of North Lima street spent Sunday in Bakersfield.

Mr. and Mrs. L. M. Cullum, of Belle Vue Court, spent Sunday in Long Beach and Hollywood.

Mrs. Fannie K. Miller, of Carter avenue, is expected home from San Francisco, next Thursday.

Mrs. D. Resnick of Resnick's Grocery, left on Thursday with Mr. and Mrs. R. Ashkenas on a trip to New York. They will be gone about two months.

Eugene Kincade and Charles Smith, of Jackson, Ohio, arrived on Sunday for a visit with Mr. Kincade's aunt, Mrs. Blanche Buie, of 257 West Laurel avenue. They made the trip by automobile.

Mr. and Mrs. J. L. Ewing, of Indiana, have moved to 50 East Laurel avenue. They are fascinated with Sierra Madre and plan to make this their permanent home. Their son, J. S. Ewing, is professor at U.C.L.A.

Mrs. A. R. Huston, of Los Angeles, and sister, Mrs. Boyd Keith, of East Central avenue, have returned from a motor trip to San Francisco. They visited for a short time in Santa Cruz and Berkeley.

Mrs. Valentine Ratliff and Mr. and Mrs. W. C. Higdon, of 48 East Central avenue, were Long Beach visitors Monday. Mr. Higdon, who is Mrs. Ratliff's brother, is a representative for the New York Life Insurance company.

Edward "Peanuts" Ranahan, of 119 North Auburn avenue, and James Kelleher, of West Montecito avenue, received their honorable discharge from the Civilian Conservation Corps last week. Ranahan had been stationed at Los Prietos Camp in Santa Barbara, while Kelleher served in a camp near La Canada.

Local Club Woman Will Broadcast On Federation Hour

Mrs. John H. Robertson, chairman of juniors for Los Angeles District Federation of Woman's Clubs, will broadcast on the Federation hour today over radio station KNX at 3:30 p.m.

Mrs. Robertson is very well-known throughout Los Angeles County for her splendid work in women's clubs. Among her recent activities was an address before the women of Ventura County at Ojai last Thursday on junior work. She officiated at a conference at Montebello Woman's Club on Monday evening with over 250 juniors present. She was also speaker at a formal dinner at the South Pasadena Junior Woman's Club last Tuesday evening.

She is past president of the local Woman's Club; originator and sponsor of the local junior group; president of the Gamma Tau Chapter of the Delphian Society; president of the Sierra Madre Forum; president of St. Catherine's Guild, and is active on the local NRA committee.

Rewards For Scouts At Court Of Honor Here Next Friday

Sierra Madre scouts will receive merit badges and recognition of promotions in the annual Court of Honor, to be held in the schoolhouse auditorium next Friday, October 20.

Sales Tax Head To Address Kiwanis

Edwin T. Keiser, Sales Tax Administrator for the district of which Sierra Madre is a member, will address the Kiwanis members at next Tuesday's meeting. His talk will embrace the administration and function of the much discussed and misunderstood tax.

Sierra Madre Of 50 Years Ago Told By Albert Gregory

(Continued from Page One)
since. Which is pretty nearly a record for holding one job—fifty years next summer. He's had several hundred men at a time working for him and now he has only one, a strong, fine-looking Mexican with a hospitable smile. The 1055 acres which Gregory used to work is now largely leased to dairymen and vineyardists. Time has changed the ranch and, of course, to some extent it is has changed Gregory. But not nearly as much as it has others who have lived similar periods in cities.

Bigger Than Pasadena

Back in the days of horses he used to go to Pasadena at least twice a week and often daily, but it was on business and, with business finished, he came home. He has avoided the noise and confusion of cities and the bustle and mad activity that goes with them. Hard work never hurt any one, but nerve-jangling noise and worry would wreck the health of Samson, in his opinion.

When Gregory came to Sierra Madre it was only a crossroads but at that it was larger than Pasadena. It had a blacksmith shop and Pasadena didn't have even a 'dobe hut. The Indiana colony had not yet been conceived.

Yet Southern California's finest hotel was up here. The Sierra Madre Villa was known throughout the United States at that time as the country's finest winter resort. Famous people from all over the land used to spend the season there. The Villa's bus, a democratic wagon carrying five passengers, met all trains at the San Gabriel station.

And mail came addressed to "Sierra Madre, San Gabriel." The Villa bus driver used to pick it up at the San Gabriel post office, bring it to the hotel and there it was distributed to the residents as they called for it.

Baldwin a Good Man
"Lucky" Baldwin was out here at that time—occasionally. He never really made his home on the Baldwin ranch but had the place as a hobby because of his love of horses and trees. It was

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Complete Dinner of Roast Duck and Fried Chicken

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his retreat—his escape from the mad life of the metropolis. He spent much time on the ranch but his real home was in San Francisco.

Gossips and biographers have made much of "Lucky" Baldwin's fascination for women and women's fascination for him, but Gregory becomes quite incensed at the mention of this subject.

"Whenever a man attains to the point where he merits fame, slanderous tongues will always try to pull him down," he says. "If there were more women in his life than a man is entitled to that was his business and nobody's else. Regardless of what anyone may say, he was a good man, and I knew him. There was a standing order at his ranch that no man should ever be turned away hungry."

"And 'Lucky' loved nature. He planted that wonderful arch of eucalyptus that lines the length of Double Drive. Not with his own hands, but he conceived it and directed the planting. He would turn over in his grave if he could see or know how thoughtless men have since torn out those beautiful trees."

Carter Fine Man, Too
"Another man much maligned was N. C. Carter. He was good and kind. I know of an instance where a tramp was taken skin on the old Mount Wilson Trail. Carter went up after him, brought him back personally to his own home and kept him there till he was well. Men who deserve such a reputation as they have tried to give Carter would not have put themselves out for an unknown bum. He was a dog-gone fine man."

When Gregory came here the residents did not cut down trees for firewood; they climbed up and sawed off branches. Very, very little of the country had been cleared. A large crew of Chinese were at work on the Hastings' ranch pulling out the trees in preparation for the 300-acre vineyard. A part of the vineyard had been planted in 1883. All the rest of the work was done under his direction.

And many of those vines planted 50 years ago are still bearing profitably.

There was complaint then among the white laborers, just as there is today, against the Chinese. The yellow laborers worked for \$1 a day and boarded themselves; the white men received \$1 a day and had to be boarded. It made a big difference in the cost of a job.

Raised Driving Horses
At various times the Hastings ranch has had large numbers of horses on it, particularly when the present owner, Charles Hastings, son of the original rancher, went in for breeding fine Hackneys. They used to run 100 head or more of these fine carriage animals on the ranch.

"But we never had a thoroughbred, or a race horse of any kind on the ranch," said Gregory. "Our best saddle horses were mustangs. You know, after all, nature is a much better selector of the best in horses than the most gifted breeder. Wild horses go through a winter and spring finds them gaunt and half starved, but it's only the best, the strongest that come out at all. The weak ones, without the courage and stamina, don't survive. That's why real mustangs are real horses. Barring sentiment, the human race would be better for the same kind of natural selection—the survival of the fittest. Nature eliminates the unfit but civilization seems to eliminate the fit altogether too often."

A Nearby Sheep Ranch
"Speaking of horses, L. J. Rose down at what is now Lamanda Park, had some fine animals. His were trotters, while 'Lucky's' were runners. Rose got \$50,000 for Stamboul, which was a record for a horse in those days.

"Another funny thing I might remark is that we could never use our Chinese labor on horses. They didn't seem to savvy horses at all. I understand they don't have many horses in their country. Anyhow they couldn't work the animals here and we had to have white men or Mexicans to drive."

J. W. Wood of Pasadena, who wrote a history of Pasadena and vicinity, owned a large tract of Sierra Madre at Sierra Madre and Grand View avenues, much

of which was planted to apricots.

Believes In Humility
"One thing I've learned in the 50 years I've been on this job," said Gregory. "I've learned that there is so much that I don't

know. Some old Greek philosopher remarked that so many don't even know that they don't know. There's a lot in that. And the older you get the more you come to realize how little of all that's knowable you do know."

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October 15, 16
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October 17, 18
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with Loretta Young
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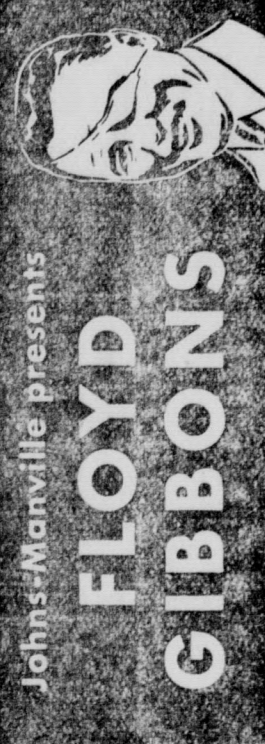
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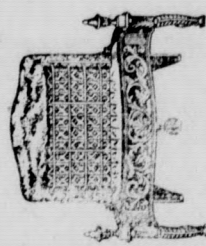
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